TO: FFA Advisors, County Farm Bureau Presidents and Secretaries

RE: 2027 FFA Farm Forum Registration

The 2027 Farm Bureau FFA Farm Forum will be **Thursday, February 18, 2027** at the Central Wisconsin Convention & Expo Center in Rothschild. FFA Farm Forum is specifically designed for high school **juniors** interested in agricultural careers. Each FFA chapter may send a **maximum of four students** to FFA Farm Forum. Students should be mature, ready to explore serious agriculture topics and willing to learn outside their comfort zone.

Students attending the 2027 FFA Farm Forum will participate in an opening session brunch, keynote presentation, career-based workshops and a closing session. Snacks will be provided throughout the afternoon. The **attached flyer** outlines the schedule for the day.

FFA Farm Forum is sponsored by the Wisconsin Farm Bureau Foundation. Wisconsin Farm Bureau strongly encourages county Farm Bureaus to contact all FFA advisors in their county to suggest participation in this program and to help sponsor FFA members to attend. Likewise, FFA advisors should contact their county Farm Bureau to discuss potential sponsorships. Contact information for County Farm Bureaus is available at wfbf.com/about/counties . Other possible sources of sponsorship include local businesses, the FFA chapter and FFA alumni.

Openings for FFA Farm Forum are limited and spots fill up quickly - be sure to register early!
Registration will close January 15 or when all spots are filled.

Registration is available **online only** at bit.ly/FFAFarmForum2027. There will be no registration refunds after January 15 or due to weather.

If a county Farm Bureau is sponsoring advisor and/or student registration, it will be invoiced after the event and your chapter will be reimbursed for those that attended. *(If you have students who register and do not attend, your chapter will not be reimbursed for their fees.)* All chapters are required to pay registration fees up front and will be reimbursed after the event.

Hotel room reservations are optional and are not included with registration. A room block is available on Wednesday for attendees choosing to stay overnight. To make hotel reservations, call the Holiday Inn & Suites Wausau-Rothschild at 1-715-355-1111 and ask for the "FFA" room block or book online here and enter "FFA" for the Group Rate Code. The room rate is $134/night and the hotel is connected to the convention center. **Rooms must be reserved by January 30 to receive the discounted rate.**

If you have questions, please contact me at 608-574-9884 or mjacobson@wfbf.com.

Melissa Jacobson

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Wisconsin Farm Bureau